



# Industry Resources

## Attracting, Building, & Retaining Your Workforce

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### Moving Your Current Workforce Forward

- Next Level Jobs: [nextleveljobs.org](http://nextleveljobs.org) (Employer Training Grants/Workforce Ready Grants)
- Bendable: [bendable.com](http://bendable.com)
- Purdue MEP: [mep.purdue.edu](http://mep.purdue.edu)
- Multiple post-secondary partners are available to customize in-house training
- NTMA-U is an innovative program of online education that bridges the gap between traditional degree programs and skills-based certification curricula.
- The Going Pro Talent Fund is a grant-based program providing funding through Michigan Works! to hire, train, and upskill employees.

### Apprenticeships

- **LIFT Network Apprenticeships** are modern apprenticeship programs to upskill adults within high-demand, high-wage occupations that align with a more technologically and digitally adaptive workplace. Local partners can assist you in developing custom training programs that meet your needs. A training fund of \$1.1M has been developed to support 90 full education/training subsidies and 240 half subsidies.
- **Ivy Tech Community College** and **WorkOne** can help you modify existing models or create custom apprenticeships to meet your current and future needs.
- **Lake Michigan College, Southwestern Michigan College, and Michigan Works! Berrien Cass Van Buren** can help you modify existing models or create custom apprenticeships to meet your current and future needs. Additionally, **Michigan Works** can financially support your training programs and apprentices!
- **MI-Apprenticeship** offers free services to employers to create your future workforce, reduce turnover, and improve productivity. **MI-Apprenticeship** is your state-funded concierge service that will build an apprenticeship program for you.
- **MAT2** (Michigan Advanced Technician Training) helps manufacturing and technology companies tackle the skills gap by providing a nationally accredited approach – an educational model that ensures a future pipeline of qualified talent.

## College & Adult Talent Recruitment

- Build **quality internships** that help you get things done and provide needed work experience to high school and post-secondary students. Use **WorkandLearnIndiana.com** to get access to students from across the state, and use **EARN Indiana (\$)** to help cover the cost.
- Connect your summer interns to professional development, the community, and other interns by signing them up for **Intern South Bend Region's Summer Connect program**.
- The **LIFT Network Internship Program (\$)** connects students from regional colleges and universities to internships at local companies focused on advanced industries such as technology, manufacturing, data science and analytics, supply chain or logistics management, and research and development. This program will help you recruit and pay interns.
- There are many local education, training, and workforce programs that can help you connect with the talent you need. **SBCSC Adult Education, Excel Center, Goodwill**, and others stand ready to support the development of your future workforce. Building relationships can enhance your talent supply chain.
- The **Pure Michigan Talent Connect** bridges the gap between job seekers and employers. Whether looking for **internship** opportunities, or **careers**, **mitalent.org** provides access to talent based on our business needs.

## Connecting with K12 Students & Educators

- **Speak to a class** – it's easier than ever in the virtual world!
  - Introduce them to your business
  - Share your career pathway and what you do
  - Talk to students about how to prepare for success in your industry – and where there are opportunities for continued career growth
  - Share what's changed in manufacturing and what's ahead
  - Industry 4.0 – what is it?
- Work with an educator to **create a class project** which allows students to learn through doing.
- Provide **work-based learning (WBL) experiences** for high school students and educators.
  - Do you have a **part-time job** to introduce students to your business? Many seniors are willing and able to attend school in the morning and work in the afternoon.
  - Create **summer work experiences** for rising high school seniors and help them see the opportunities to grow a career in the manufacturing sector.
  - Offer **one-day job shadowing** opportunities for students or educators.
  - Participate in an **Educator Externship** program and create a school-based ambassador for your business who can share information on high-demand careers with students.
- Participate in **Manufacturing Day** events each October. The virtual format of MFG Days has extended the reach of programming. If you're interested in hosting tours during the school year and/or want to be added to the contact list for next year's program, please let us know!
- **Purdue IN-MaC** provides micro-grants to businesses in support of K12 education partnerships.

## Additional Business Support and Networking

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### South Bend Region

- South Bend Regional Chamber: [sbrchamber.com](http://sbrchamber.com)
- South Bend-Elkhart Regional Partnership: [southbendelkhart.org](http://southbendelkhart.org)
- LIFT (Labs for Industry Futures and Transformation): [liftsbe.org](http://liftsbe.org)
- NTMA Michiana Chapter: [mcntma.org](http://mcntma.org)
- iNDustry Labs at Notre Dame: [industrylabs.nd.edu](http://industrylabs.nd.edu)

### Indiana

- Conexus Indiana: [conexusindiana.com](http://conexusindiana.com)
- Indiana Manufacturers Association: [indianamfg.com](http://indianamfg.com)
- Skillful Indiana: [skillful.com/Indiana](http://skillful.com/Indiana)
- IN-MaC: [purdue.edu/in-mac](http://purdue.edu/in-mac) ((\$) **micro-grants** available to support connections with K12 students)

### Southwest Michigan Region

- Kinexus Group - Berrien, Cass, Van Buren: [kinexus.org](http://kinexus.org)
- MI Works! [miworks.org](http://miworks.org)
- Greater Niles Chamber of Commerce: [www.greaternileschamber.com](http://www.greaternileschamber.com)
- Southwest Michigan Regional Chamber of Commerce: [cornerstonechamber.com](http://cornerstonechamber.com)

### Michigan

- Manufacturing Growth Alliance: [mgalliance.org](http://mgalliance.org)
- Michigan Manufacturing Technology Center: [www.the-center.org](http://www.the-center.org)
- Pure Michigan Business Connect: [www.michiganbusiness.org/pmbc](http://www.michiganbusiness.org/pmbc)
- Michigan Manufacturing International: [www.michmfg.com](http://www.michmfg.com)

### National

- American Iron & Steel Institute: [steel.org/about-aisi/links](http://steel.org/about-aisi/links)
- Association for Supply Chain Management: [ascm.org](http://ascm.org)
- Creators Wanted: [creatorswanted.org](http://creatorswanted.org)
- Fabricators & Manufacturers Association, International: [fmamfg.org](http://fmamfg.org)
- Manufacturing Innovation Blog: [nist.gov/blogs/manufacturing-innovation-blog](http://nist.gov/blogs/manufacturing-innovation-blog)
- National Association of Manufacturers: [nam.org](http://nam.org)
- Plastics Industry Association: [plasticsindustry.org](http://plasticsindustry.org)
- Precision Metal Forming Association: [pma.org/home](http://pma.org/home)
- Rework America Alliance: [markle.org/rework-america](http://markle.org/rework-america)
- Robert C. Byrd Institute Apprenticeship Works: [rcbi.org](http://rcbi.org)
- SHRM (Human Resources): [shrm.org](http://shrm.org)
- Society of Manufacturing Engineers (SME): [sme.org](http://sme.org)

- Women in Manufacturing: [womeninmanufacturing.org](http://womeninmanufacturing.org)
- WorkRise: [workrisenetwork.org](http://workrisenetwork.org)

## **Class Project Ideas**

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- Partner with a group of students to develop materials for attracting new talent.
- Develop fun interactive games to introduce K-5 and/or grade 6/7/8 students to manufacturing.
- Present a past or current business challenge for students to research and recommend solutions.
- Guide a class to explore innovative ways to make plastic recycling economically viable, how could this be helpful in developing nations?

### **What other information and resources would be helpful to you?**

Let us know and we'll work to connect the dots.

Contact [rward@sbrchamber.com](mailto:rward@sbrchamber.com) or [klee@sbrchamber.com](mailto:klee@sbrchamber.com)