



chamber

ADVERTISING RATE CARD

The South Bend Regional Chamber is a catalyst for growth—focusing on efforts that create a thriving business environment.

CIRCULATION

3,200 member contacts and public officials; including company CEOs, presidents, directors, managers and more.

FREQUENCY

The *chamber* magazine is printed quarterly.

FORMAT

8.5x11", 24-page, 4-color magazine-style publication and digital magazine placed on social media platforms and the Chamber website.

PRESS RELEASES

The Chamber accepts press releases provided by members for consideration in the Member News section, dependent on space and availability. The Chamber will make every effort to publish member news; however, we reserve the right to edit material. For submission deadline, see Space Deadline under Publishing Schedule. Press Releases should be submitted to Shari Carroll at scarroll@sbrchamber.com.

publishing SCHEDULE

QUARTERLY DEADLINES	PUBLICATION DATE	MATERIALS DEADLINE	SPACE DEADLINE
WINTER '19	January 8	December 11	December 4
SPRING '19	April 9	March 12	March 5
SUMMER '19	July 9	June 11	June 4
FALL '19	October 8	September 10	September 3
WINTER '20	January 14	December 17	December 10
SPRING '20	April 14	March 17	March 10
SUMMER '20	July 14	June 16	June 9
FALL '20	October 13	September 15	September 8



EFFECTIVE 2019

advertising SPECS

PUBLICATION SIZE




Trim Size: 8.5x11"

Color | Resolution: 4-color (CMYK), 300 DPI

DESIGN SERVICES

Design services for ad creation is available upon request. \$150 Fractional Ad; \$300 Full-Page Ad. One PDF proof provided.

color rates AND SIZES

PREMIUM POSITIONS	4x	2x	1x	
<input type="checkbox"/> CENTER SPREAD 17.25 w x 11.25" h includes bleed	\$2,000	\$2,200	\$2,400	 FULL PAGE
<input type="checkbox"/> BACK COVER 8.75 w x 8.25" h (8.5 x 8" live) includes bleed, mailing panel	\$1,000	\$1,100	\$1,200	 1/2 PAGE
<input type="checkbox"/> INSIDE FRONT COVER 8.75 w x 11.25" h includes bleed	\$950	\$1,050	\$1,150	 1/4 PAGE
<input type="checkbox"/> INSIDE BACK COVER 8.75 w x 11.25" h includes bleed	\$950	\$1,050	\$1,150	
<input type="checkbox"/> FULL PAGE 8.75 w x 11.25" h includes bleed	\$900	\$1,000	\$1,100	
FRACTIONAL ADS	4x	2x	1x	
<input type="checkbox"/> 1/2 PAGE HORIZONTAL 7.6 w x 4.8" h	\$500	\$550	\$600	
<input type="checkbox"/> 1/4 PAGE 3.7 w x 4.8" h	\$300	\$350	\$400	

SUBMISSION OF AD MATERIALS

All ads must be provided to the Chamber as a press-ready (300 DPI, 4-color process) PDF file. Please be sure to include bleed and crop marks.

CONTACT

Please submit ad materials to Shari Carroll
scarroll@sbrchamber.com

RESERVE AD SPACE

Contact Shari Carroll at 574.400.4024 or
scarroll@sbrchamber.com

PUBLICATION STAFF

EXECUTIVE EDITOR | SALES

PRESS RELEASES

Shari Carroll
574.400.4024 | scarroll@sbrchamber.com

GRAPHIC DESIGN

Emily Macellari
574.400.4031 | emacellari@sbrchamber.com

TERMS

All ads are subject to space availability and are on a first-come, first-serve basis. The Chamber may refuse to accept advertising from members who are delinquent in their payments to the Chamber. All advertisers will be invoiced for their ad insertion after said publication date unless otherwise stated.

The Chamber approves all ads and reserves the right to edit, limit or reject any advertising or copy that deems offensive or is in conflict with the mission of the publication and the Chamber.

The Chamber assumes no liability for products or services advertised in the magazine. An agreement to advertise does not constitute an endorsement by the Chamber.

AD RESERVATION FORM

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

AD SPACE | FREQUENCY

Indicate Ad Size _____

Indicate Frequency + Issue Start Date _____

MAIL OR EMAIL AD RESERVATION FORM

SHARI CARROLL, AD SALES

South Bend Regional Chamber
101 N. Michigan St., Ste. 300 | South Bend, IN 46601
574.400.4024 | scarroll@sbrchamber.com