



ANNUAL SUMMARY

2024

THE CHAMBER AT WORK

Economic Development

Education + Workforce

Membership

Talent | Young Professionals

Advocacy

Destination Marketing



2024 ANNUAL SUMMARY

MEMBERSHIP

1,058
BUSINESS
INVESTORS

98
NEW MEMBER
INVESTORS

58K
EMPLOYEES
REPRESENTED

5,110
TOTAL EVENT
ATTENDEES

82
TRUSTEES

3,390
JOBS BOARD
WEBSITE VIEWS

23YRS
AVG. MEMBERSHIP
LENGTH

94%
RETENTION RATE

WORKFORCE + TALENT

michiana
Forty under 40

372 LUNCHEON
ATTENDEES

44K SOCIAL MEDIA
IMPRESSIONS

12.6K WEBSITE
VIEWS



2,162 Active YPN Contacts

113 Attendees YP Summit

DIRECTORY | **3,561** AVG. REFERRALS PER MEMBER

TOP 5 DIRECTORY CATEGORIES SEARCHED

- BANKS
- ORGANIZATIONS
- RESTAURANTS
- PRINTERS | PRINTING SERVICES
- HOTELS | MOTELS

THE CHAMBER AT WORK

5-STAR
ACCREDITED



TOURISM

ECONOMIC DEVELOPMENT

RECORD

\$3.166B

COMMERCIAL CONSTRUCTION IN '24

\$755.1M IN '23

\$18B Announced Projects
(\$960M Multifamily Housing/Hotels)

UP 4.1% SJC Wages
(Q2 '23-Q2 '24)

PROJECT HIGHLIGHTS

\$11B
AWS Data Center Campus

\$230M
Verbio Facility

\$39M
Lippert Aftermarket Fulfillment Center

\$38M
Mishawaka Fieldhouse

5.7M
ANNUAL
VISITORS

9,407
DIRECT JOBS
FROM TOURISM

\$1.7B
VISITOR
SPENDING

5,196
TOTAL
HOTEL ROOMS

52%
HOTEL
OCCUPANCY

\$36M
ECONOMIC IMPACT
NOTRE DAME
HOME FOOTBALL GAMES

WORKFORCE + TALENT

INTERN CONNECT PROGRAM

182 Interns | **32** Employers

49 Colleges/Universities & **10** H.S.s

1,831
CAREER RESOURCES
WEBSITE VIEWS

1,500 INTERNS SINCE 2014 PROGRAM INCEPTION



2025 BOARD OF DIRECTORS

OFFICERS

RYAN MATTHYS, CHAIR

RSM US, LLP
Managing Partner, South Bend & Elkhart

SHELLI WORKMAN, IMMEDIATE PAST CHAIR

1st Source Bank
President, Central Region

JASON OSTERHAGE, FINANCE CHAIR

Everwise Credit Union
President & CEO

JEFF REA

South Bend Regional Chamber
President & CEO

DIRECTORS

SCOTT BREWER

Four Winds Casinos

TED LERMAN

Steel Warehouse

JUSTIN BUTLER

Selge Construction

MARK MINNE

AM General

HEATHER CHRISTOPHERSEN

University of Notre Dame

BHUMIKA NORRIS

KeyBank

THERESA CRUTHIRD

Generations AdventurePlex

A.J. PATEL

JSK Hospitality

MIKE DAIGLE

South Bend International Airport

MICHAEL SCOTT

BluSky Restoration Contractors

KATIE EATON

NIPSCO

JOHN SMARRELLA

Barnes & Thornburg LLP

CHRIS FIELDING

Cressy Commercial Real Estate

LARRY TRACY

Memorial Hospital of South Bend

JANET HORVATH

Athora Law Group

KYLE URTEL, CPA

Aunalytics

CHRIS KARAM

Saint Joseph Health System

BRAD WEBB

Kuert Concrete

ANDY KOSTIELNEY

DLZ