

# CHAMBER 101



## HOW IT HELPS ME

### MY COMPANY IS A MEMBER OF THE SOUTH BEND REGIONAL CHAMBER. WHAT DOES THAT MEAN TO ME?

#### 1. ATTEND & CONNECT

I can attend Chamber events at the member rate, many of which are complimentary. Any employee of a Chamber-member company can attend events.

#### 2. PROFESSIONAL DEVELOPMENT

It can help me in my job if building relationships and connecting with business professionals are important to my job and career.

#### 3. ACCESS RESOURCES

Take advantage of Chamber resources, like visitors guides, maps, community photos, recruitment | quality of place videos, commercial construction activity reports, economic profiles and more!

#### 4. SAVE MONEY

Save money on office supplies, prescription medication, emarketing and discounts at many Chamber member businesses.

#### 5. WORKFORCE HELP

Having a champion trying to resolve the area's workforce needs, by leading the effort in grant submissions, initiatives and bringing the right people to the table to solve workforce and talent challenges.

#### 6. YP CONNECTIONS

If I'm a YP, age 21-39, I can participate in YPN South Bend programming. Sign up at [ypnsouthbend.com](http://ypnsouthbend.com).

#### 7. DESTINATION MARKETING

Being assured our community is marketed to travelers, meeting planners, sports groups, newcomers and businesses. Visitor spending pumps \$4.5M into the area economy.

An economic development organization, the South Bend Regional Chamber is the area's most influential business association. A Strong Business Climate = A Strong Economy.

Have a Chamber rep speak at your next staff meeting. Contact RICK ZEEFF at 574.400.4044.

