



2022

SALUTE to BUSINESS

Tuesday, April 26

CELEBRATING INDIVIDUAL AND BUSINESS SUCCESS!

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CONGRATULATIONS!

We are proud to honor the 2022 Salute to Business award recipients for all they do to make our community a great place to live and work.

Outstanding Young Business Leader

Shanon A. Buari

2022 Woman of Influence

Debra Futa

Economic Impact

Holladay Properties

Distinguished Business Leader

Steve Watts

Small Business of the Year

Troyer Group



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OUTSTANDING YOUNG
BUSINESS LEADER



SMALL BUSINESS
OF THE YEAR



WOMAN OF
INFLUENCE



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- University of Notre Dame

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- Holladay Hospitality Group
- Office Interiors
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- Potawatomi Zoo
- Senior1Care

TODAY'S PROGRAM

WELCOME

Jeff Rea, President & CEO
South Bend Regional Chamber

LUNCH

REMARKS

Shelli Alexander, President | Central Region
1st Source Bank

FIRESIDE CHAT

Marcus Freeman
Dick Corbett Head Football Coach
University of Notre Dame

AWARDS

- Woman of Influence
- Outstanding Young Business Leader
- Small Business of the Year
- Economic Impact
- Distinguished Business Leader

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FIRE SIDE CHAT



Featuring
MARCUS FREEMAN

DICK CORBETT HEAD FOOTBALL COACH
UNIVERSITY OF NOTRE DAME

Marcus Freeman, one of the rising young stars in the profession and the recent architect of the highly ranked Fighting Irish defense, was named the 30th Dick Corbett Head Football Coach at the University of Notre Dame on December 3, 2021.

In his first season with the Irish, while serving as the Bob Hinton Defensive Coordinator, Freeman led a transformation on the defensive side of the ball that included a number of Top-20 national rankings. The depth of the Irish defense was on full display in 2021 as 15 different players recorded a sack and 21 different players had a tackle-for-loss. The team's 15 interceptions are the most in a single season since 2014.

Prior to coming to South Bend, Freeman spent the previous four seasons as the defensive coordinator at Cincinnati. During his time with the Bearcats, he was named the 2020 247Sports.com Defensive Coordinator of the Year and 2020 Broyles Award Finalist along with a nominee for the Broyles Award in 2019 and 2018.

Before joining the Bearcats staff, Freeman spent four years at Purdue where he coached linebackers all four years and served as the Boilermakers co-defensive coordinator in 2015. Prior to his time at Purdue, he coached linebackers at Kent State from 2011-12. Freeman started his coaching career as a graduate assistant coach at his alma mater, Ohio State, in 2010, and the Buckeyes went 12-1 with a victory in the Sugar Bowl.

He is just the third Notre Dame head coach to have been selected in the NFL Draft, and is the first since Ara Parseghian was drafted by the Pittsburgh Steelers in 1947. He is the 23rd Notre Dame head coach to have Division I playing experience and the first since Tyrone Willingham.

He played in the 2009 Senior Bowl and was a fifth-round draft pick of the Chicago Bears, spending time with the Bears, Buffalo Bills and Houston Texans before a medical condition ended his playing career.

Freeman holds a master's degree in sports management from Ohio State. He and his wife, Joanna, have six children: Vinny, Siena, Gino, Nico, Capri and Rocco.

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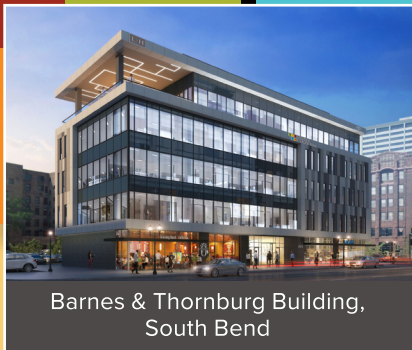
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Woman of Influence

THE AWARD IS PRESENTED TO A WOMAN BUSINESS OR ENTREPRENEUR WHO DEMONSTRATES EXCELLENCE, INNOVATION AND DEMONSTRATED EFFORT IN HER BUSINESS OR PROFESSION, PROVIDES VALUABLE SERVICE BY CONTRIBUTING TIME AND ENERGY TO IMPROVE THE QUALITY OF LIFE FOR OTHERS IN THE COMMUNITY, AND ACTIVELY ASSISTS AND INSPIRES OTHER WOMEN IN REALIZING THEIR FULL LEADERSHIP POTENTIAL AND WORTH.



DEBRA FUTA

RETIRED | FORMER EXECUTIVE DIRECTOR
ST. JOSEPH COUNTY PUBLIC LIBRARY

After a 42-year career, Deb Futa retired at the end of March from her position as executive director of the St. Joseph County Public Library, a role she held since 2015. She started at the Library in 1979 and describes her love of books and reading a “calling.”

Deb always wanted to be a librarian, describing herself as one of the so-called nerdy kids who couldn’t wait to visit the bookmobile when it came to her neighborhood. She took that passion to heart. She earned a master’s degree in Library Science from Indiana University-Bloomington after graduating from Manchester College with a bachelor of arts in History.

Perhaps her legacy will be the transformational expansion and renovation of the Main Library branch in downtown South Bend. The 85,000 square feet of existing library space was completely overhauled while a new 38,000-square-foot Community Learning Center was built. The \$38 million project

was a joint public-private partnership between the City of South Bend and the Community Foundation of St. Joseph County. According to Deb, the new Main Library is a gift to the community.

“Deb’s leadership of the downtown Library expansion was the capstone achievement on a long and storied career. Her openness to new ideas and better ways to serve all the members of our community is second to none. She leads by example and immediately earns the respect of all with whom she interacts. Deb has been a gift to the people of St. Joseph County,” said Rose Meissner, Community Foundation of St. Joseph County.

Along the way, Deb successfully wrote capital project plans that completely funded two new branch libraries (Centre and North Liberty) and guided new Library initiatives such as Studio 304, a digital media lab, and One Book, One Michiana, a community

book club. In 2015, she received the Indiana Library Federation Outstanding Librarian Award.

Deb believes that libraries should transcend traditional services and, instead, work to make communities more resilient through learning, gathering and meeting community needs on all levels from early literacy to lifelong learning.

Former co-worker Kelley Kitchen added, “Her legacy will certainly resonate for generations of female leaders to follow.” Said former co-worker, Nancy Korpala, “One of my fondest memories is of the groundbreaking ceremony for the new Main Library. After the speeches, our senior leadership team gathered for a picture. I looked at our team of incredible, strong women who were leading the public library forward. All of us were in our leadership roles because of Deb and our belief in her vision.”

WOMAN OF INFLUENCE
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Outstanding Young Business Leader

THE AWARD RECOGNIZES A BUSINESS LEADER, UNDER THE AGE OF 40, WHO HAS ACHIEVED OUTSTANDING AND IMPACTFUL BUSINESS SUCCESS, SHOWS PROMISE FOR GREATER ACCOMPLISHMENTS, POSITIVELY INFLUENCES THE COMMUNITY AND WORKS TO LEAD OTHER YOUNG PROFESSIONALS.



SHANON A. BUARI, SR.
ASSOCIATE ATTORNEY
ANDERSON AGOSTINO & KELLER, P.C.

A go-getter with a do-it-yourself attitude combined with the active willingness to help others might best describe Shannon A. Buari, Sr., 35. Over the course of his career, he has focused his work on helping people. Let us not forget, however, his dislike for wrinkled clothing! "They must be pressed and fit correctly," he says.

Husband to Raquel, father to four children, attorney and entrepreneur...Shanon still finds time to volunteer and mentor young men through his work with the 100 Black Men of Greater South Bend, where he also serves as an executive member of the board.

He helped implement the Small Business Assistance Suite in St. Joseph County, a program that ensures minority and women-owned businesses obtain the resources necessary to thrive. Shanon provides legal advice to small businesses on issues they encounter upon their formation to ensure their

business is fundamentally sound, assists with proper entity selection and the filing of correct paperwork to the state and related agencies. He worked with the Greater Elkhart Chamber of Commerce to bring a similar program to Elkhart County.

Less than two years ago, the self-starter, who loves to wear watches and appreciates time, started his own watch business called BLAK Watches. Not only does Shanon design the time pieces, but he also selects the materials and works with the manufacturer to create watches that are contemporary yet clean and simple.

His day job as an associate attorney at South Bend's Anderson Agostino & Keller, P.C. remains advising clients in a wide range of legal areas such as estate planning, real estate, business succession planning, tax law and corporate law.

A 2021 Michiana Forty under 40 recipient and 2019 National Black Lawyer Top 40 under 40 honoree, the Ohio native is a graduate of Eastern Michigan University. He received his law degree from Valparaiso University and a master of Laws in Taxation from Boston University.

In addition to serving on the board for the 100 Black Men of Greater South Bend, Shanon serves on the board of the Greater Elkhart Chamber, Penn-Harris-Madison Education Foundation and the Council on Aging of Elkhart County and the St. Joseph County Bar Association, where he is the current treasurer.

Whether he is mentoring young people inside or outside the office, advocating for individuals with unique challenges or building a supportive network for aspiring business owners, Shanon wants everyone to see the opportunities of being in our region.

OUTSTANDING YOUNG BUSINESS
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Added **2 NEW TOOLS**—**BUXTON PREDICTIVE ANALYTICS** and **IMPLAN** economic development modeling software—to deliver comprehensive reports to facilitate data-driven decisions.

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IN 2021



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BUSINESS
INVESTORS

61,855
EMPLOYEES
REPRESENTED

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LENGTH

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It also resulted in the creation of the **Tourism Capital Investment Fund**, which is dedicated to investing in projects that aim to enhance tourism.

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Reached **6K high school students at 10 schools** since 2020 through our digital career resources and programs, such as MFG Days and BLDG Trades Week. **New in '22: Health Careers Week.**

Since 2014, **832 interns** from **149 colleges and universities** (33 Indiana colleges) have signed up for our Summer Connect program representing **123 employers**. The program connects interns while showcasing the South Bend Region.



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Small Business of the Year

THE AWARD IS GIVEN TO A SMALL BUSINESS DEMONSTRATING LEADERSHIP, INNOVATION, BUSINESS GROWTH, COMMUNITY ENGAGEMENT AND CAPITAL INVESTMENT.



TROYER GROUP

Troyer Group is a public-sector design services consultancy with offices in Indiana (Mishawaka, Fort Wayne) and Michigan (Grand Rapids). The company shapes places, systems and infrastructure that prioritize people and their experiences. Troyer Group is comprised of a team of landscape architects, planners, engineers, network designers and urban designers who integrate inclusive engagement strategies, insightful analysis and effective designs to better support people and the environment. Their expertise spans systems and places where they live, work and play.

Founded as an architectural design firm in 1971, their team now works with public-sector clients on regional master plans, site designs, multimodal transportation infrastructure and broadband projects. With close to 70 employees stretched over the three regional offices, Troyer Group has performed work in 38 states for more than 1,600 clients.

As a mission-driven practice, the Troyer team excels at working with communities to prove their potential. Throughout their history, the company has been fortunate to work on some of the most impactful community infrastructure projects around the region, creating lasting, positive experiences. Regional project work involves over 25 multiuse trails, including both the South Bend and Mishawaka riverwalks; transportation and streetscape corridors, such as Portage Avenue and Diamond Avenue in South Bend, as well as dozens of local parks including Pulaski Park, Merrifield Park, Potawatomi Park, River Park Square, among others.

The firm has completed over 50 projects with the University of Notre Dame and partnered with many other area design firms on site projects such as 100 Wayne Plaza, Fire Station 9 and The Hibberd Building. Large infrastructure projects

include the US 20 at SR 2 interchange in addition to more than 20 area roundabouts. Over the last 50 years, Troyer Group has been committed to a hyper-local practice. The firm believes that to create lasting change, their work must extend beyond the moment of design while also building enduring relationships with the communities they serve.

The company seeks opportunities that allow them to partner inclusively and intentionally with diverse stakeholders, focused on a deep understanding of context and strategy that produces outcomes that are meaningful, effective and beautiful. With understanding that successful projects result from collaboration, Troyer Group continues to approach every opportunity with the same mindset: Together We Will.

SMALL BUSINESS OF THE
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John E. BRODEN

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You've taken the lead. And today is better for it.

We salute all of today's award recipients and the many other businesses that contribute to a thriving South Bend community!

Contact **Michael Plenzler**, SVP Business Banking Sales Manager
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Economic Impact

THE AWARD IS PRESENTED TO AN ORGANIZATION DEMONSTRATING STRATEGIC VISION, COMBINED WITH A SUBSTANTIAL INVESTMENT IN THE COMMUNITY, LEADING TO ECONOMIC GROWTH FOR THE GREATER GOOD OF THE REGION.



HOLLADAY PROPERTIES

It's the company behind community developments like The Inn at Saint Mary's, One Michiana Square, AmeriPlex I-80/90, Michiana Hematology-Oncology and Heritage Square.

Holladay is a diverse real estate development and management company that seeks to create value in real estate via ground-up development, value-add acquisitions and professional property management services. The company has grown into an opportunistic, fully integrated real estate development and management firm, including land infrastructure, warehouse/industrial, multifamily, hospitality, medical office, and traditional office space. Their medical office management portfolio is one of the largest in the country.

Through their property management division, Holladay manages 240 properties equaling 10-million-plus square feet with a combined asset value of more than \$3 billion.

With more than 250 employees in a variety of specialties working from multiple offices, Holladay's mission is to enrich lives through

investment and service. Their South Bend office serves as their headquarters, housing most of their corporate positions, while also serving as a local development office and project management hub for their owned assets, third-party and facilities management.

The South Bend office manages 50 third-party properties in Indiana, Michigan and Richmond, Va., as well as manages 55 properties/LLCs owned by Holladay with 200-plus tenants and three million square feet of buildings. They also own and manage six multifamily properties (1,000 units). Other development offices are in Nashville, Chicago, Indianapolis, Portage (Ind.), Richmond, Northern Virginia and Orlando.

While Holladay's vision is to become a 100-year-old company, it all began 70 years ago when Wallace (Wally) Holladay and Norbert Grant founded the company in Washington, D.C. building single-family homes for U.S. Veterans. The company expanded its development to include apartments in the late '60s, including its first Midwestern complex—West Jefferson Apartments in Mishawaka.

The 1980s saw tremendous growth in the commercial space with the development of River Glen Office Plaza in South Bend and the conversion of a Milton Bradley croquet toy plant into a multitenant office/warehouse space known as 3300 Sample Street. In 1991, the company developed their first hotel with the completion of The Inn at Saint Mary's. During the 1990s, Holladay separated its Midwest and D.C. operations. In 2005, planning of the 450-acre AmeriPlex at Portage Prairie—now known as AmeriPlex at Interstate 80/90 in South Bend began, now including tenants like FedEx, Pepsi, Chase Plastics, CTDI and Hubbell/RACO.

Holladay established its retail division in 2006 with the development of the Heritage Square shopping campus. With the completion of the 99-bed Hampton Inn & Suites in Mishawaka in 2014, the company's new hospitality growth initiative began.

Overall, Holladay has developed over 20 million square feet of commercial space.

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STEVE WATTS

RETIRED
FORMER PRESIDENT | CENTIER BANK

On a Friday in May 1973, Steve Watts graduated from Ball State University. The following Monday he started his job at St. Joseph Bank & Trust in South Bend. And that's how it all began—a stunning 48-year career filled with accomplishment guided by authentic leadership and heart.

Throughout his journey, Steve used the tools he learned at the Wisconsin Graduate School of Banking to be revered as the guy to navigate complex cases that required tremendous skill at making connections with the right people at the right time. His ability to collaborate and advocate leaves a legacy of success for the banks he's worked for and the nonprofit organizations he's served.

He managed the successful conversion of National Bank/First Interstate Bank of Northern Indiana customers and employees into the Norwest Bank Corporation—not widely known in the market. Norwest later became Wells Fargo, and Steve eventually managed six banks for Wells Fargo in Indiana.

He later became the president & CEO of the Sobieski Bank in an effort to salvage it after the bank had been defrauded. Steve ultimately led the successful sale of the bank to, what was then, MFB, returning more money to the shareholders, which included the employees, than what had been projected.

He wrapped up his banking career as community bank president for Centier, pioneering their entrance into the South Bend Elkhart market. He retired from Centier at the end of 2021 after a 15-year career there.

When Steve joined the Centier team, the bank was not a well-known name in our market. He didn't even have a physical office when he started, so he used the South Bend Chocolate Café as his office. Fifteen years after that unpretentious start, Steve guided Centier's growth, which now includes eight locations in Elkhart and St. Joseph counties.

"Steve mentored many associates and customers alike with his deep knowledge of banking and business," said Len Amat, Centier's Michiana market president.

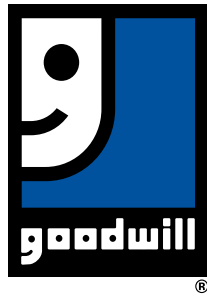
"Steve attended as many community events as he could, not for himself, but because he had and still has a heart for the community. He wanted to be part of positive change for the common good. Steve worked hard to avoid simple, non-personal transactional experiences; instead, he took pride in bringing value to his client relationships."

Over the years Steve has served on a number of community boards including the South Bend Symphony, Boys and Girls Club of St. Joseph County, United Way of St. Joseph County, Business Development Corporation, and many more. He remains a member of the Rotary Club of South Bend and board member of REAL Services.

Steve is married to Jean, and they have three children—Ryan, Katy and John—and five grandchildren.

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PAST INDIVIDUAL AWARD RECIPIENTS

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- Katie Anthony
- Linda Baechle
- Karen Barnett
- Rebecca J. Bonham
- Kara Boyles, Ph.D., P.E.
- Carol Brademas
- Janette Burkhart-Miller
- Janette Carson
- Debie Coble
- Patricia Cressy
- Amy Gillin
- Elizabeth Gilmore
- Trina Haines Prawat
- Karrah Herring
- Katherine Humphries
- Judy Jankowski
- Diane Killilea
- Margaret King
- Nancy King
- Amy Kuhar Mauro
- Christine Lauber
- Staci Lugar Brettin
- Irene Maenhout
- Mary McLain
- JoAnn Meehan
- Rose Meissner
- Carolyn Metzger
- Carmi Murphy
- Judy Olson
- Cathy Pask
- Jenny Pitts Manier
- Christine Pochert Ringle
- Kitty Rose
- Vivian Sallie
- Jeanette Simon
- Kathleen Sparks
- Diane Stover-Hopkins
- Georgia Will
- JoAnn Wittenbach
- Rebecca Zaseck

W. SCOTT MILLER DISTINGUISHED BUSINESS LEADER

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- James Beaudway
- Carl Bossung
- Roland Chamblee, Sr., M.D.
- Donald G. Cressy
- Fred Crowe
- Warren Deahl
- Gregory S. Downes
- Philip Faccenda, Sr.
- Rodney F. Ganey
- Larry Garatoni
- Van Gates
- Howard Goodhew, Jr.
- Jerry Hammes
- Craig Kapson
- Kevin Kelly
- Karl King
- Ray Larson
- Michael Leep, Sr.
- Judd Leighton
- Dave Lerman
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- Richard Pfeil
- Mendel Piser
- Ernestine Raclin
- Chuck Roemer
- Dick Rosenthal
- Franklin D. Schurz, Jr.
- William Shields
- Pete & Wilma Veldman
- Darwin Wiekamp
- David Ziker

OUTSTANDING YOUNG BUSINESS LEADER

- Kyle Chamberlin
- Regina Emberton
- Shane Fimbel
- Jonathon Geels
- Joe Hart
- T.J. Kanczuzewski
- Ryan Kring
- Tim Leman
- Jacque Stahl
- Andrew Wiand

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